



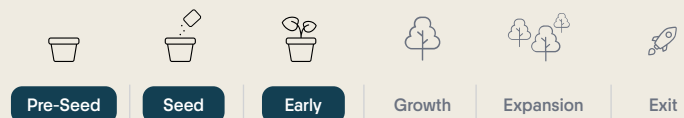
Innosuisse for FinTech Founders

Switzerland's thriving FinTech ecosystem is attracting entrepreneurs from around the world. But navigating the complex landscape of support programs and funding opportunities can be challenging. That's why FIND has curated the top support offers from Innosuisse specifically tailored for FinTech founders in Switzerland. The list offers a one-stop shop for entrepreneurs looking to further develop and grow their business.

For 14 years in a row, Switzerland is the world champion in innovation – because of you!

Audience

The highlighted Innosuisse support offers focus on start-ups in the first three stages.



568

Projects approved (all project types, 2023)

40

Start-up innovation projects approved (2023)

356m

Total innovation funding (CHF paid out, 2023)

Innosuisse

Innosuisse is your partner for innovation in Switzerland. The Swiss Innovation Agency supports collaboration between researchers and companies through innovation project grants, networking, training, and coaching. They drive the growth of start-ups and the development of innovative products and services by Swiss companies, boosting the economy.



Why Innosuisse support is attractive for you

- Grants are non-dilutive and don't have to be paid back
- Access to leading experts in all areas relevant for your business
- Support in various stages of your business and according to your needs

Successful FinTech grant recipient

Innosuisse's grant has empowered Neur.on, a pioneer in AI-copilot translation solutions for legal and finance professionals, to break down language barriers and facilitate communication in the banking sector, echoing Switzerland's commitment to fostering cross-cultural collaboration.



Paula Reichenberg

CEO & Founder Neur.on | Winner of Swiss FinTech Award 2024



Recommendations for FinTech founders

Innosuisse offers different start-up support offers. For FinTech founders, FIND picked its favorites and recommends the offerings «Start-Up Coaching», «Innovation Projects with Implementation Partners» and «Start-Up Innovation Project».

Innosuisse supports only science-based innovation. This means that the development of new products and services are driven by scientific research or knowledge. This transfer must contribute significantly to the innovation project.

Start-Up Coaching	Innovation Projects with Implementation Partners	Start-Up Innovation Project
Purpose of the grant		
- Advice on launching or growing your start-up - Access to coaches with expertise in fundraising, sales, IP management and more	Develop new products, services or processes together with a research partner	Support the development of your innovation prior to market entry
Type of financial support		
- No direct financial support - Coaching in value from CHF 10'000 to 75'000	40 – 60% of project costs incurred by the research partner borne by Innosuisse	Maximum of 70% of direct project costs borne by Innosuisse
Duration		
Between 12 and 36 months	Typically 6 to 36 months	Maximum of 36 months
Application deadline		
Ongoing applications possible	Ongoing applications possible	Ongoing applications possible
Conditions		
Founder of a Swiss start-up	- Innovative product or service with commercial potential or value-add for society - Innovation must be based on application-oriented scientific research - Swiss company or any type of organization registered in Switzerland - Innovation is developed together with a Swiss research institute	- Start-up is about to enter the market - Innovation must be based on application-oriented research and scalable - Project prepares for rapid implementation on the market - Swiss company not older than 5 years - Maximum of 50 FTEs

Getting started? Here are your next steps.



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency



Check out the interactive Innosuisse guide and learn more about their offerings specifically tailored for you.

→ innosuisse.guide



Prepare your application using their FAQ and checklists. As soon as you're ready, you can apply through their online platform.

→ innosuisse.ch



Get supercharged by Innosuisse and benefit from their various attractive support offers.

The Swiss Financial Innovation Desk FIND is the catalyst for all matters relating to financial innovation in Switzerland. As such, it brings together innovation projects, research, investors and authorities at national and international level and facilitates dialogue between the various players.

Concierging Financial Innovation. find.swiss

